



Sensation Celebration

FUNDRAISING

during your event

Sensation Celebrations for the Sensory Processing Disorder Foundation raise SPD awareness and funds for SPD research. Here are just a few of the techniques previous organizers have successfully used to raise funds during their events.

- ◆ **EVENT ADMISSION DONATION** – Charge admission. Organizers have charged from \$5 to \$25 (for an event with food and wine).
- ◆ **SELL SENSATIONAL T-SHIRTS** – We have T-shirts especially for sensational kids, parents, OTs, and grandparents! Sell 30 for \$30 each! Raffle them off! Have all your team members buy one to wear during your event! For information and orders, contact Virginia SPD-PC host Amy directly at amybornhoft@yahoo.com.
- ◆ **SHOW OUR SPD/SPDF VIDEO AND MAKE “THE ASK”** – Show our short video about Sensory Processing Disorder and the SPD Foundation. Dr. Lucy Jane Miller makes a fundraising appeal on the video. Reinforce Dr. Miller’s appeal by making a personal, verbal “ask” for donations after you show the film. (See TECHNICAL REQUIREMENTS info sheet for what you will need to show the video.)
- ◆ **STAGE A SILENT AUCTION** – Email our sensational Long Island SPD-PC host Erica Ascher at spdnewyork@hotmail.net for tips. Erica has a string of auction successes and is happy to advise fellow organizers.
- ◆ **HOST A SENSATIONAL BAKE SALE** – Selling donated homemade sweets are always successful. Who can say *No* to a brownie? (Verify local regulations governing the sale of homemade goods before planning this activity.)
- ◆ **HOST A SENSATIONAL RAFFLE/DRAWING/SWEEPSTAKES** – Ask for items to raffle and then sell tickets during the event. At the end of the evening, draw names and announce the winners. (Check the legal term for this activity in your state; policies vary.)

See FUNDRAISING BEFORE YOUR EVENT on the organizer page for additional ideas.

**NEED TOOLS, TEMPLATES OR TIPS? Find them at www.SPDFoundation.net/2010organizer
Can't find what you need? Email JoEllen@SPDFoundation.net**

All expenses for your event must be underwritten, donated, or paid for from event proceeds. Under no circumstances will the SPD Foundation reimburse costs incurred in staging a Sensation Celebration.